

# WAYNE COUNTY FAIR

2026 VENDOR APPLICATION  
AUGUST 10 - 16, 2026



## A NOTE FROM YOUR VENDOR COORDINATORS

Hello! We are so excited for the upcoming 2026 Fair Season! The dates of the Wayne County Fair are Monday August 10th thru Sunday 16<sup>th</sup> 2026 . We had such great success in 2025 that we are using this year to refine the changes that we made. Continued upgrades have been made to the facilities including some electrical.

2026's Fair Theme is "Red White and Bloom!" in commemoration of America's 250<sup>th</sup> Celebration. We hope to see your patriotism and continued support of the theme.

We look forward to partnering with you again for the upcoming fair season and look forward to what is to come!

Cheers!

Thomas Moll & Sarah Hamilton

## REMINDERS & NOTES

- Prices will be locked in at the 2025 vendor rates to vendors who confirm their reservation for the 2026 Fair; All others are subject to price increases. Verbal confirmation will not be accepted. Vendors must have the 2026 Vendor form filled out and payment for 2026 by September 1, 2025. All vendor payments must be paid by July 25, 2026 or your vendor space is forfeited.
  - Vendors are required to carry liability insurance. The Fair has insurance options available if needed. Details are included in the vendor form.
  - If you are selling taxable items we require a copy of your NYS Tax # & certificate of authority.
  - Food vendors are required to obtain a NYS department of Health permit to operate a temporary food establishment. Permits can be acquired through the Geneva District office.
  - Dumping of Grease is only permitted in designated areas. Contact Vendor Coordinators if you have any questions.
  - No trash is to be in garbage bags on the ground. It must be placed in garbage containers provided by our Disposal Sponsor.
  - Set up time for booths and displays are the weekend before the fair, Thursday August 6<sup>th</sup> after 10 am thru Sunday August 9<sup>th</sup> at 6 pm. All booths must be in place and set up by 9am August 10<sup>th</sup>.
  - Fair opens daily at 10am and buildings will be opened daily by 9:00am. All Buildings are closed and locked at 9pm.
  - The Fair provides security on the grounds 24 hours a day. The fair also has security cameras on property with limited visibility.
  - We require your booth is in place until Sunday August 16<sup>th</sup> evening at 6 pm. Penalty is forfeiture of space in the following year. No vehicles will be allowed on exhibit grounds till general public has exited the grounds. Any booths removed prior to this will forfeit opportunities to participate in any future events produced by the Union Agricultural Society at Palmyra.
  - Absolutely no dogs or pets are allowed on property during fair week. Services dogs are allowed if proper paperwork is presented to a member of the Board of Directors of the Wayne County Fair.
  - Shoes and shirts are required at all times.
  - The Wayne County Fair **does not allow** the sale of guns of any type, poppers and horns. Any vendors selling any sort of guns will be asked to remove them. If they have to be asked to remove them a second time, the vendor will be removed from the property with no refund to their space and forfeit opportunity to participate for up to 5 years.
  - The fair will provide all beverages being sold on the grounds provided by the exclusive beverage sponsor, Pepsi. (this is subject to change)
- \*\*\* Please note, that these rules are subject to change at any time. All updates will be provided to you at time of check in.

## PRICING

Pricing expected to increase after July 1st, 2026

- Indoor Pricing - includes electric and sold in a 10x10 ft space..... \$330
- Outdoor Pricing - (from tuenge to trailer end if applicable), water & electric excluded..... \$33 a foot
- Outdoor Permanent Vendor - includes water and electric..... \$35 window front
- Non Profit Rate ..... \$20 a foot

## VENDOR COMMITTEE CONTACT

- |                                 |                             |                                       |
|---------------------------------|-----------------------------|---------------------------------------|
| • Sarah Hamilton - 315-945-1341 | waynecountyfairny@gmail.com | General Vendors & Indoor Vendors      |
| • Thomas Moll - 585-746-6788    | madhype304@gmail.com        | Food Vendors, Beverage Program Orders |

THANK YOU FOR YOUR INFORMATION

# WAYNE COUNTY FAIR, NY

AUGUST 10<sup>TH</sup> - 16<sup>TH</sup> 2026



## REGISTRATION FORM

### Business Name

- Food Booth     Inside Vendor     Non profit & Community  
 Outdoor Vendors     Permanent Food Vendor     Sponsor

For Office Use Only

Date Received:  
Invoice Sent:  
Payment Received:  
Insurance Received:  
Booth # & Location

## VENDOR PROFILE

Full Name

Full Address

  

Phone Number

Email

Vendor Description

Please include/attach your menu or list of items for sale:

Emergency Contact :

Name, Relationship & Phone number

  

Space Required - Measure by the foot, include tongue on trailers, Inside Booths are measured in 10 ft increments

Electric Hook up \$60

Water Hook Up \$30

WIFI internet \$25

Electric Hook Up details : 100 amp

50 amp

30 amp

Please share your electrical needs - Amps & Watts

Worker's Passes -

2 Booster Passes (Week long) or 14 days passes are included in your vendor space. Additional passes cost \$10 for Booster or \$1.50 for each additional one day vendor pass.

Booster (\$10)

Daily (\$1.50)

I am interested in the Fairs Insurance Options

Cost \$85 stationary displays and vendors (typically indoor booths) Cost can vary depending on vendor and their product.

I would like to participate in the Wayne County Fair Flair Project.

Details regarding project below.

Confirm your move in day- This is helpful organizing and placing vendors.

Vendors must be in place by 8am on Monday August 4th at 11 am.

THANK YOU FOR YOUR INFORMATION

# WAYNE COUNTY FAIR

## VENDOR APPLICATION



## WAYNE COUNTY FAIR FLAIR

In 2024 we launched the Fair Flair Project in an effort to encourage more interaction with vendors. We are encouraging you to participate in Wayne County Fair Flair. This is not required, but the more vendors that participate, the higher the success rate! The requirements to participate are as follows:

Each vendor will offer 1 Wayne County Fair (WCF) themed item, exclusive to the WCF. The item will be sold to consumers throughout the week or until sold out. For example, Food vendors can have a WCF themed menu item like a burger special offered daily, a vendor that sells sox, could offer animal themed sox labeled with the fairs logo, custom magnets. It must be exclusive at the WCF only.

Each participating vendor will receive a sign stating they are part of the program, a figurine to hide in their booth and tokens to give to customers who search and find the figurine. Customers are not required to purchase anything however they are required to engage with you and find the figurine hidden in booth to ensure they receive a token. If they purchase a fair flair item they can receive 1 additional token. Tokens can then be brought to the WCF Information Center to be traded for fair swag.

The goal is to engage customers, increase sales and offer them another way to feel like they have participated in the 2024 Wayne County Fair. This is also an opportunity for you to be creative! We want you to come up with fun new items to sell and share with our customers and fairgoers!

**Yes, I am interested in participating in the Wayne County Fair Flair Project!**



## TASTE OF THE FAIR

On Monday August 4th of the Wayne County Fair we are offering Taste of the Fair, participating food vendors will provide a \$3 Food Sample and receive a sign saying that they are participating in this event. Specials are only available on Monday from 5-8 pm.

**Yes, I am interested in participating in the Wayne County Fair Taste of the Fair**



## BEVERAGE PROGRAM

The Wayne County Fair will provide all beverages being sold on the grounds provided by the exclusive beverage sponsor, Pepsi Cola. If you are selling any of the following beverages, you are required to purchase from the fair. Those products include Gatorade, Pepsi, Diet Pepsi, Starry, Root Beer, Water. We will NOT allow for vendors to sell competitor options as we have a contract and sponsorship with Pepsi.

Initial beverage orders can be provided August 6<sup>th</sup> 2026.

All orders will be taken daily for next day delivery. Vendors will be billed daily for the beverages and provided an email and printed version of the invoice. Invoices must be paid before closing of Fair on August 16<sup>th</sup> 2026.

If any customer or vendor does not place an order, they will not receive an order the following business day. If product is needed same day, customers will be able to pick it up from designated location.

Pricing and order forms will be provided 30 days before the start of Fair. Initial deliveries will be provided to you August 9<sup>th</sup> or when you check in. This is subject to change based on delivery.

The Fair will set the price of drinks. We will provide beverage signage for each vendor with pricing, if needed. Pricing will be provided 30 days before the start of Fair.

Beverages not included in this program (ex. Slushies, milkshakes, shaken lemonades, dairy products and other fresh made items) may continue to be offered by vendors and not required to be purchased through the Fair.



**Please sign that you understand and will comply.**

**THANK YOU FOR YOUR INFORMATION**

# WAYNE COUNTY FAIR

## VENDOR APPLICATION



### VENDOR CONTRACT

Union Agricultural Society at Palmyra a/k/a. the Wayne County Fair **does not** provide tables or chairs for your use. Vendor set up times will be available Thursday August 6th thru Sunday August 9th. This privilege is accepted upon condition that the business or use above stated is to be conducted in accordance with the Rules and Regulations of the Union Agricultural Society at Palmyra, which are used in transacting the business to which this privilege pertains. We reserve the right to prohibit or limit the use of bullhorns, music, pickets, plaques, demonstrations, etc., inside or outside of your area.

**You may not dismantle or remove your display until Sunday August 16th after 6pm. Penalty is forfeiture of space the following year.** No vehicles are allowed on the Fairgrounds until Sunday August 16, 2026 after 6 pm The location for said privilege to be assigned by the Society and the business of running such privileges to be conducted to the satisfaction of the Society. Retention of this contract on the part of the purchaser will be taken as evidence of acceptance. The Union Agricultural Society of Palmyra assumes no responsibility for the loss or damage of Lessee's property. Contract subject to Lessee's securing license from Department of Agricultural of this state. (if required). Certificate of Insurance and Certificate of Authority are required. No pets are allowed on the grounds the week of the fair; service animals are allowed on the grounds during the week of the fair with proper documentation. Society reserves the right to reject or terminate any contract at its discretion.

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Signature Of  
Lessee/Vendor

### HOLD HARMLESS AGREEMENT

The Undersigned states that he/she is over 21 years of age and has read the entirety of this form and any attached rules and regulations and agrees to comply to them. The user hereby agrees to effectuate the naming of the Union Agricultural Society of Palmyra, a/k/a the Wayne County Fair, as an unrestricted additional insured upon the general liability policy which is required from the user as part of the use agreement.

He/She agrees to be responsible to the Union Agricultural Society at Palmyra, a/k/a the Wayne County Fair for the use and care of the facilities/grounds during any such event.

To the Fullest extent permitted by law, he/she on behalf of \_\_\_\_\_ (Name of business/organization here) does also hereby covenant and agree to defend, indemnify and hold harmless the Union Agricultural Society of Palmyra, a/k/a the Wayne County Fair, it's/their officers, directors and employees from and against any and all claims limited to death, or damage to that property (including any costs and or attorneys fees), or for bodily injury and or property damage to any such tangible property arising from, or in connection with, the negligent acts or property, facilities and/or services of the Union Agricultural Society of Palmyra, a/k/a the Wayne County Fair by that named --- The Wayne County Fair by user and/or its employees or agents as a result of, or during any such use for \_\_\_\_\_, scheduled on August 10th thru 16th 2026 which event shall be held upon the Union Agricultural Society of Palmyra a/k/a The Wayne County Fair's grounds, or in relationship to the Wayne County Fair.

Print Name: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_ / \_\_ / \_\_\_\_

# WAYNE COUNTY FAIR

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### CERTIFICATE OF INSURANCE

Renter will acquire a Certificate of Insurance showing general public liability in the amount of not less than \$1,000,000.00. Union Agricultural Society at Palmyra, NY, a/k/a The Wayne County Fair, must be named as an additional insured on a primary and noncontributory basis. Certificate of insurance must include a 15 day written notice of cancellation to, Union Agricultural Society at Palmyra, NY, a/k/a The Wayne County Fair. All certificates of insurance shall be filed with The Wayne County Fair and must be presented to the Fair's Vendor Superintendent, and the Fair's Insurance Person, on or before 14 days prior to your event. The insurance policy must not be less than \$1,000,000.00 and with insurers authorized to do business in the State of New York.

### PHOTO RELEASE FORM

I hereby grant the Union Agricultural Society at Palmyra, NY, a/k/a The Wayne County Fair permission to use my likeness in a photograph, video, or other digital media ("photo") in any and all of its publications, including web-based publications, without payment or other consideration.

I understand and agree that all photos will become the property of the Union Agricultural Society at Palmyra, NY, a/k/a The Wayne County Fair and will not be returned.

I hereby irrevocably authorize the Union Agricultural Society at Palmyra, NY, a/k/a The Wayne County Fair to edit, alter, copy, exhibit, publish, or distribute these photos for any lawful purpose. In addition, I waive any right to inspect or approve the finished product wherein my likeness appears. Additionally, I waive any right to royalties or other compensation arising or related to the use of the photo.

I hereby hold harmless, release, and forever discharge the Union Agricultural Society at Palmyra, NY, a/k/a The Wayne County Fair from all claims, demands, and causes of action which I, my heirs, representatives, executors, administrators, or any other persons acting on my behalf or on behalf of my estate have or may have by reason of this authorization.

I HAVE READ AND UNDERSTAND THE ABOVE PHOTO RELEASE. I AFFIRM THAT I AM AT LEAST 18 YEARS OF AGE, OR, IF I AM UNDER 18 YEARS OF AGE, THEN I HAVE ALSO OBTAINED THE REQUIRED CONSENT OF MY PARENTS/GUARDIANS AS EVIDENCED BY THEIR SIGNATURES BELOW.===== I ACCEPT:

Print Name: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_ / \_\_ / \_\_\_\_

### CAMPING & LODGING

The Wayne County Fair offers limited camping spaces. Vendor Camping can be booked through our website at [waynecountyfair.org/camping](http://waynecountyfair.org/camping). All bookings for camping must go through the website and paid in advance. There is very limited space and is provided on a first come first serve basis.

# FAIR FLAIR

participant



at the



Vendors who agree to participate in the Wayne County Fair Flair will receive a Fair Flair Sign, Rubber duck and tokens.

- Sign should be visible for customers to see
- Rubber Duck should be hidden somewhere in the booth for customers to search for (hopefully encouraging interaction).
- Tokens are to be given to customers who find the duck.

Participating Vendors will commit to providing a Wayne County Fair themed item. Items can include but are not limited to specialty made soaps, candles, ornaments, Food Specials.

Customers will come to the booth for a visit searching for the duck. It will also prompt them to look for the specialty item you are looking for. when they find a duck, they receive a token. If they purchase a specialty fair item they receive 4 tokens



Customers can then turn in their tokens for "Fair Flair" (bracelets, pencils, pens, ect.) at the information booth

How many #fairflair tokens did you receive?

# WAYNE COUNTY FAIR

## VENDOR INVOICING DETAILS

**\*\* FINAL INVOICING WILL BE SENT OUT WITHIN 48 OF RECEIVING APPLICATION**

Item Description	Qty	Price	Total
Vendor Space \$330 (10x10)			
Vendor Utilities: Electric \$50 (10x10)			
Vendor Utilities: Water \$25			
Fair passes: your vendor fee includes 2			
Camping			
Advertisement			
Insurance			

Subtotal \$

Tax (15%) \$

**GRAND TOTAL \$**

### PAYMENT INFORMATION:

**Contract &  
Vendor  
Paperwork:**

Union Agricultural Society  
at Palmyra  
PO Box 85, Palmyra NY 14522

**Email:**

waynecountyfairny@gmail.com

We accept the following forms of payments:

- Credit Card
- Cash
- Check - Checks can be made payable and mailed to the following address:

**Wayne County Fair**

**Attention: Vendor**

PO Box 85,

Palmyra NY 14522

\*\* Please note vendor payment in memo of check

*Thank  
You*

## Deadlines:

**July 1st - Vendor Prices increase for all contracts received after this date.**

**July 25th - all final payments due**

**August 9th - All vendors must be in place by 9am Monday August 10<sup>th</sup>, 2026.**