

FOR IMMEDIATE RELEASE

Wayne County Fair Returns August 4-10 with Agricultural Competitions, Family Fun, and Community Spirit

Palmyra, NY – June 23, 2025 – The 168th annual Wayne County Fair is set to return from August 4-10, 2025, at the Wayne County Fairgrounds in Palmyra. This year's event will celebrate over 168 years of tradition, bringing together agriculture, entertainment, and community fun for all ages. With more than 35,000 visitors expected, the Wayne County Fair is a highlight of the summer season in Wayne County.

Fair Highlights – A Week of Excitement for All Ages

The Wayne County Fair offers an exciting lineup of activities for the entire family. Highlights include competitive livestock shows, 4-H demonstrations, and interactive agricultural exhibits that highlight Wayne County's rich farming heritage. A new midway by Main Event Amusements will feature thrilling carnival rides and games. There will be plenty of live music performances across multiple stages. Visitors can enjoy arts and crafts vendors, indulge in delicious fair food, and engage in hands-on activities that showcase the talents and creativity of local youth.

Volunteer with Us – Perks for Helping the Fair Grow

The Wayne County Fair is seeking volunteers to assist with a range of tasks throughout the week. Volunteers can enjoy complimentary admission, exclusive t-shirts, and behind-the-scenes access to special events. Volunteer roles are available for 3-4 hour shifts, with opportunities in guest services, entertainment, event coordination, and more. Help make the 168th Wayne County Fair unforgettable—sign up today!

To volunteer, visit <https://waynecountyfair.org/volunteers/>, email us at waynecountyfairny@gmail.com or call (315) 719-4825.

Sponsorship Opportunities – Get Maximum Exposure

Local businesses have a unique opportunity to showcase their brand to thousands of engaged attendees. Sponsorship packages are available at various levels to fit any budget. Sponsors enjoy prime on-site signage, digital marketing exposure, extensive media coverage, and VIP hospitality that aligns their brand with a cherished community event. This is the perfect opportunity to connect with the Wayne County community and support one of the longest-running agricultural fairs in New York State.

To learn more about sponsorship, visit waynecountyfair.org/sponsors or contact Sarah Hamilton at 315-945-1341 or waynecountyfairny@gmail.com.

Plan Your Visit

The Wayne County Fair will take place daily from August 4-10, 2025, at the Wayne County Fairgrounds, located at 300 W. Jackson Street, Palmyra, NY. The fair, founded in 1856, continues to celebrate local agricultural and cultural heritage. Complete event schedules, admission details, and vendor information can be found at waynecountyfair.org.

Contact Information:

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Wayne County Fair

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