



# Presenting Sponsor of the Fair

Monetary Contribution will be determine the top billing as “Wayne County Fair presented by YOUR BUSINESS NAME” on all printed materials, organic advertising and paid advertising.

- Vendor Space
- Placement of up to 6 Banners throughout fairgrounds. (Provided by sponsor.) Locations TBD
- Logo highlighted on website as Title Sponsor
- Corporation of business name on all aspects of event.
- Email distribution highlighting your partnership and additional details.
- Multiple year contracts encouraged.
- Golf cart signage
- Listing on sponsor Wall of Fame

All packages  
can be  
customized!

## Let Talk!

Have questions? Contact Sarah Hamilton at 315-945-1341 or  
waynecountyfairny@gmail.com



# Blue Ribbon Sponsor

2

Blue Ribbon Sponsors are highlighted throughout the property with Naming Rights

- Vendor Space -location and sizes TBD
- Logo placed on all special event signage
- Signage at entrance for all Fair guests to see day of event
- Logo highlighted on website as sponsor
- Logo on digital signage
- Opportunity for giveaways at special event
- Distribution of emails sent out highlighting your partnership and additional details
- Corporate Day at the fair (based on monetary value of sponsorship)
- Golf cart signage.
- Listing on sponsor Wall of Fame

## Event Examples

- Grandstand events
- Strolling artists
- Entertainment stage
- Large animal tents
- Large group events
- Day of Fair sponsor



\$5,000 - \$10,000

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# Red Ribbon Sponsor

Red Ribbon Sponsors are highlighted at free special events and activities throughout the week of the fair.

- Vendor space
- Logo placed on all Special Event Signage
- Signage at entrance for all Fair guests to see day of event
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- Logo on Digital Signage
- Opportunity for giveaways at special event
- Dedicated mass email sent out highlighting your partnership and additional details.
- Daily public announcements
- Golf cart signage
- Listing on sponsor Wall of Fame

## Event Examples

- Pie Contest
- Mullet Contest
- Youth day entertainment
- Large Animal Tents
- Parade Entertainment
- Cultivation Station - Ag Education

\$1,000 - \$5,000

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# Staff Uniform Sponsor

Have an idea on how we can partner? Lets Talk! We want to hear more!

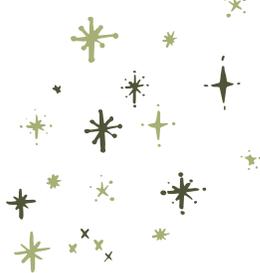
Red Ribbon Sponsors are highlighted at free special events and activities throughout the week of the fair.

- ID Logo on the back of shirt or sleeve
- Uniforms provided to all volunteers, staff and Board of Directors to wear during fair week.
- Logo highlighted on website as Sponsor
- Logo on digital signage
- Opportunity for giveaways at special events
- Distribution email sent out highlighting your partnership and additional details
- Daily public announcements
- Golf cart signage
- Listing on Sponsor wall of fame.

(2)\$300 Sleeve (1) - \$3000 Shirt

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# Show Sponsorship

## LEVEL 4

**\$500**

### Back Porch Bands or Cultivation Station

- Logo on signage the day of the sponsored band is playing
- Listed on sponsorship Hall of Fame

**BOOK NOW!**

## LEVEL 3

**\$400**

### Light pole banners

- ID Logo included the day of the sponsored band is playing
- Listed on sponsorship Hall of Fame

**BOOK NOW!**

## LEVEL 2

**\$300**

### Celebrity Goat Milking Contest, Veggie Race, Pedal Tractor Pull, Queens Court, and other Youth Event

- ID LOGO included the day of event
- Listed on sponsorship Hall of Fame

**BOOK NOW!**

## LEVEL 1

**\$250**

### Animal Show/competition of your choice

ID Logo included the day of  
the sponsored event/show  
Listed on sponsorship Hall of  
Fame

**BOOK NOW!**



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The Wayne County Fair is hosting a tailgating party on April 8th in celebration of the Total Eclipse! These are add on sponsorship opportunities' for the event!

### LEVEL 1 - TOTAL ECLIPSE

**\$1000**

Options includes;

- Entertainment Sponsor
- Bar Sponsor
- Beverage Sponsor
- Cornhole Sponsor

**BOOK NOW!**



### LEVEL 2- PATH OF TOTALITY

**\$500**

Options includes;

- Entry Gates Sponsor
- Food truck Rodeo Sponsor
- Eclipse Safety Glasses Sponsor
- Eclipse Viewing Station

**BOOK NOW!**

### LEVEL 3 - PARTIAL ECLIPSE

**\$250**

Options includes;

- Entry Gates Sponsor
- Food truck Rodeo Sponsor
- Eclipse Safety Glasses Sponsor

**BOOK NOW!**



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Wayne County Fair

# SPONSORSHIP FORM

Please choose one option:

- Grand Champion  Blue Ribbon  Red Ribbon  Uniform  Green Ribbon  Show  Friend of Fair  Other

Business Name

Contact Name

Phone Number

E-Mail

Website

Address

## Sponsorship Details :

- Cash  gift certificate/  
donation items  Services

Details: Agreed upon amount, event you would like to service or special requests.

Payment Details: How would you like to pay?

- Cash  Check  credit card

I would be interested in Sponsoring the April 8th Eclipse Event in addition to the Wayne County Fair!

Yes I would Like to Sponsor!

