

The Wayne County Fair means so many different things to many people. The annual fair is a place for families to meet old friends and make new ones. The Fair hosts over 100 commercial exhibitors and hundreds of fair exhibitors who compete in various 4-H, agricultural, and domestic competitions. The fair showcases Wayne County's best craftsmen, animals, vegetables and plants. Entertainment Alley showcases a variety of entertainment for all ages. The vast mid-way provides thrilling rides and games for young and old. Numerous food vendors provide a variety of meal options and there is currently a Wine Tasting event that couples local wineries and farm markets to edify fairgoers.

The Wayne County Fair continues to be profitable and successful because of the diverse Board of Directors and volunteers from the Advisory Board, 4-H, Grange, Fire Departments and local and state law enforcement. Various businesses sponsor events and activities at the Fair. Their support allows the Fair to bring a variety of entertainment and activities for the entire family. The Fair continues to be one of the oldest fairs in New York State. Annual attendance averages 35,000 for the 6-day event.



## Corporate Sponsors

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Best Phone Number: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Website: \_\_\_\_\_

### **Please Circle Sponsorship Level Choice:**

Grand Champion · Blue Ribbon · Red Ribbon · Uniform

Green Ribbon · Show · Friend of the Fair

Please Check & Fill in All that Apply:

Cash \$ \_\_\_\_\_

Gift Certificate \$ \_\_\_\_\_

Services \$ \_\_\_\_\_

- Please return this form along with a clear copy of your business logo. If you are have your logo digitally please forward it to  
WayneCountyFairNY@gmail.com

## Friends of the Fair Sponsors

*(community members or individuals)*

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Best Phone Number: \_\_\_\_\_

\*\* Donations of Any Size is Greatly Appreciated\*\*



## Wayne County Fair

300 West Jackson Street  
P.O. Box 85  
Palmyra, NY 14522

Thank you for your interest  
in Sponsoring the  
Union Agricultural Society at Palmyra  
known as the Wayne County Fair.

The soul of the Fair is family  
and we have created an event  
that is exciting, educational  
and entertaining for all ages.

We pride ourselves on where we  
live and the communities  
we support. Given this, our  
goal this year is to increase  
the number of local partners  
working with the Wayne County Fair.  
Please note, we can customize  
any sponsorship package to  
meet your needs.

Find us on  
Facebook & Twitter



Updated 3/10/2019



# Wayne County Fair Sponsorships

## Grand Champion

\$ Amount will Be Determined

**Top Billing as "Wayne County Fair presented by YOUR BUSINESS NAME on all printed collateral materials, digital & broadcast media**

Promotional Space inside or out for the full duration of the Fair (10 by 20 space)

Placement of up to 6 ID/Logo Banners throughout the Fairgrounds (banners provided by sponsor)

Full Page COLOR sponsorship page in the Official Fair Schedule of Events (Messenger Post Media Insert)

ID/Logo Banner to be Displayed at the Entrance of the Fair Grounds (banners provided by sponsor)

ID/Logo on every page of the Website in Header format

ID/Logo will be Title Sponsor highlighted on the program sponsor in the Official Fair Schedule of Events

ID/Logo will be included on Digital Signage within Floral Hall during the week of the Fair

Sponsor give-a-ways at Main Gate and Special Events during the Fair

Social Media & Facebook Posts each day of the sponsorship

Announcements throughout daily on Fairground (sponsor to provide verbiage)

Large Golf Cart Promotional Signage for the entire week

Listing on the "Sponsor Wall of Fame" (9ft. high by 12ft.)

Public Announcements daily with (provided statements about business)

Listing your Business in the Fair Guide Thank You Ad (42,000 + circulations)

**Hospitality Benefits are Tailored to your needs**

## Blue Ribbon Package

**Demolition Derby/  
Grandstand Event Sponsor/  
Specialty Performance or Show**  
\$3001 - \$5000

Promotional Space inside or out for the full duration of the Fair (10 by 10 space)

Placement of up to 4 ID/Logo Banners throughout the fairgrounds (banners provided by sponsor)

ID/Logo Banner to be Displayed at the Entrance of the Grandstands or Specialty Performers area (banners provided by sponsor)

ID/Logo Highlighted on the Fair website on the rolling side bar

ID/Logo Highlighted on the Official Fair Schedule of Events

ID/Logo will be included on Digital Signage within Floral Hall during the week of the Fair

Opportunity for Sponsor to do give-a-ways at Special Events

Social Media & Facebook Posts each day of the Fair

Listing on the "Sponsor Wall of Fame" (9ft. high by 12ft. wide sign prominently displayed for 35,000 fairgoers to see).

Public Announcements daily with provided statement about business

Large Golf Cart Promotional Signage for the entire week

Listing your Business in the Fair Guide's Thank You Ad (42,000 + circulations)

**Hospitality Benefits are Tailored to your needs.**

## Red Ribbon Package

**Pie Contest, Entertainment,  
Fair Sponsor of the Day**  
\$2,500 - \$3,000

ID/Logo Banner to be Displayed at the Entrance of the Grandstands or Specialty Performers area (banners provided by sponsor)

ID/Logo Highlighted on the Fair website on the rolling side bar

ID/Logo Highlighted on the Official Fair Schedule of Events

ID/Logo will be included on Digital Signage within Floral Hall during the week of the Fair

Opportunity for Sponsor to do give-a-ways at Special Events

Social Media & Facebook Posts each day of the Fair

Listing on the "Sponsor Wall of Fame" (9ft. high by 12ft. wide sign prominently displayed for 35,000 fairgoers to see).

Public Announcements daily with provided statement about business

Large Golf Cart Promotional Signage for the entire week

Listing your Business in the Fair Guide's Thank You Ad (42,000 + circulations)

**Hospitality Benefits are Tailored to your needs.**

## Staff Uniform Package

\$1,500 (back of Shirt)  
\$750 (per sleeve)

ID/Logo will appear on the back or sleeve of staff uniforms for all volunteers, staff and board of directors.

ID/Logo Highlighted on the Fair website on the rolling side bar

ID/Logo will be included as a program sponsor in the Official Fair Schedule of Events

ID/Logo will be included on Digital Signage within Floral Hall during the week of the Fair

Social Media and Facebook Posts each day of the Fair

Listing on the "Sponsor Wall of Fame" (9ft. high by 12ft. wide sign prominently displayed for 35,000 fairgoers to see).

Golf Cart Promotional Signage for the entire week

Listing your Business in the Fair Guide Thank You Ad (42,000 + circulations)

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## Green Ribbon

\$500 - (Unlimited)

Permanent Logo Signs (aluminum) signs provided by sponsor working with the fair to get printed). These signs will remain on display when the Fairgrounds are open during ALL events held on the Wayne County Fairgrounds

ID/Logo will be included as a program sponsor in the Official Fair Schedule of Events

ID/Logo will be included on Digital Signage within Floral Hall during the week of the Fair

Social Media and Facebook Posts each day of the Fair

Listing on the "Sponsor Wall of Fame" (9ft. high by 12ft. wide sign prominently displayed for 35,000 fairgoers to see).

Listing your Business in the Fair Guide Thank You Ad (42,000 + circulations)

**Hospitality Benefits are Tailored to your needs.**

## Show Sponsorship

\$100 Level 1 \$200 Level 2  
\$300 Level 3 \$400 Level 4

**Examples of Sponsorship Levels**

Level One: Open Animal Shows or 4-H Animal Show

Level Two: Celebrity Goat Milking or Veggie Race or Pedal Tractor Pull

Level Three: Queen & Courts Youth Events

Level Four: Back Porch Bands

ID/Logo will be included on Digital Signage within Floral Hall during the week of the Fair

Social Media and Facebook Posts each day of the Fair

Listing on the "Sponsor Wall of Fame" (9ft. high by 12ft. wide sign prominently displayed for 35,000 fairgoers to see).

Listing your Business in the Fair Guide Thank You Ad (42,000 + circulations)

**Hospitality Benefits are Tailored to your needs.**